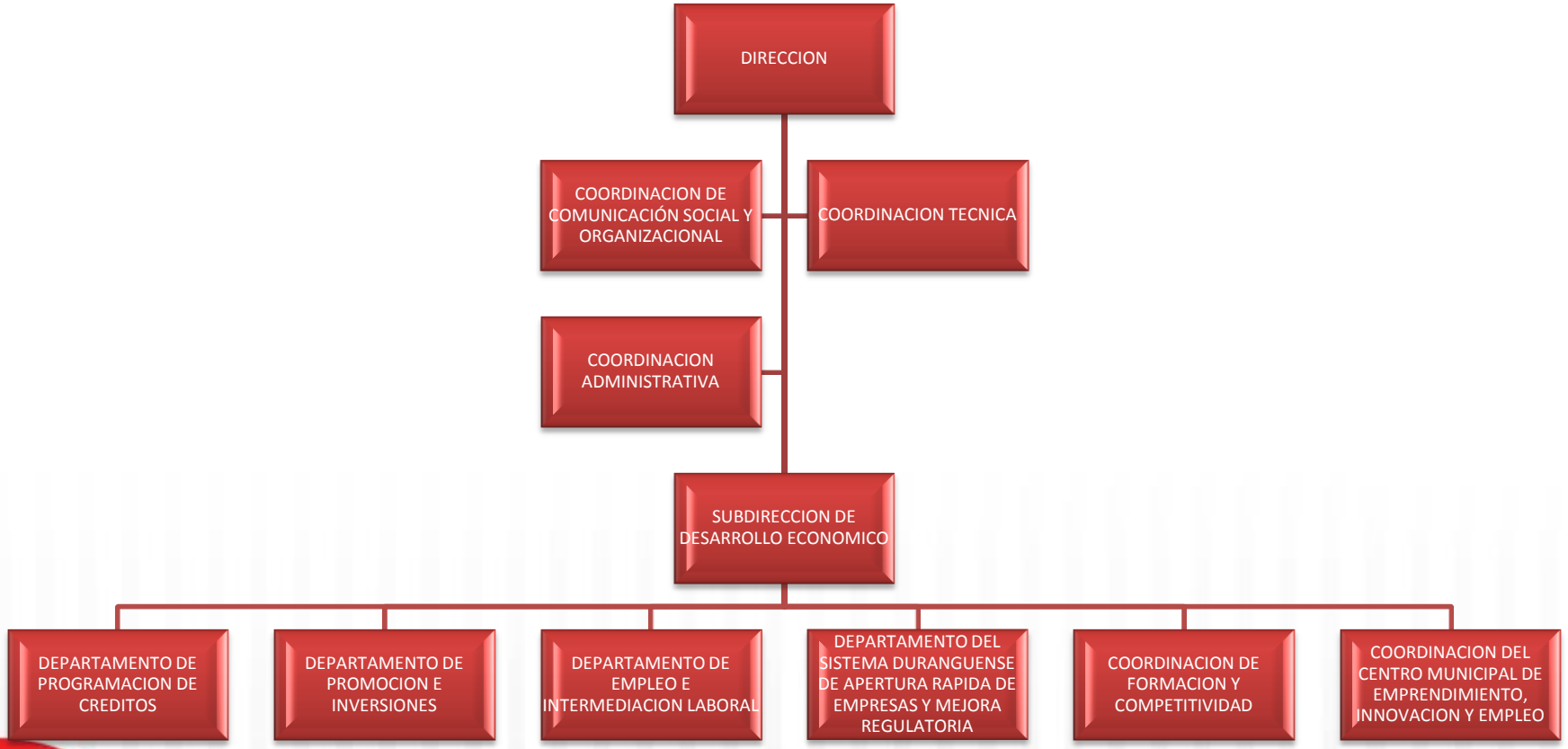Dirección Municipal de Fomento Económico